



## #NueFragt – ask your city a question

What do you ask yourself and your fellow citizens regarding the city, culture, the European Capital of Culture application or everyday life in our metropolis?

We are as curious as you are about the dynamics the question will develop and about who will answer and what. Will people dare to reply? Well, the question itself is valuable. All of us together will ignite further thinking and reflection. Small videos will wander through social media.

### Why?

We would like to better understand what moves you. We would like to know more about our city and our relation to it. Questions stimulate, open topics and thoughts. They enable us to create small triggers and impulses for many many people.

### How?

We will post little videos starring a sheet with a question. We will share them on social media. The videos should be created by diverse people at different places. 30 seconds suffice. Your phone is the only tool you need. Share the video on social media and tag it with #NueFragt. If you like, you can also email it to [nuefragt@nue2025.eu](mailto:nuefragt@nue2025.eu). We will share it in our network, you share it with your friends. Our joint message will then travel the infinite net in form of a question.

### It's this easy:

1. If you like, use one of the questions we collected (instructions and exemplary questions are available in this two-pager).  
Or you think of a question yourself. The question should be related to a place or culture in our city. It may well be provocative, it may be easy or difficult. Let loose your creativity.
2. Take a big sheet of paper with our logo. It's best to have a strong paper and we have good experience with a heavy A4 sheet (160g or more). You can download a file on our website: <https://nue2025.eu/nuefragt/#english>
3. Use a thick marker and write your question on the paper.
4. Choose a nice place.
5. Use your mobile phone, web cam or other camera to film how you hold the paper. Do ask the question aloud to our virtual audience. It is sufficient if the place and the question are visible, you can choose yourself whether you want to show your face.
6. Post the video on social media and tag it with #NueFragt.
7. Forward the video to friends or tag them, so they can answer the question and/or forward the video.
8. Talk about the campaign and animate others to take part.

Please find exemplary questions on the following page.

**#NueFragt**



## Questions – some ideas

- Is Nuremberg friendly?
  - Where in Nuremberg would you have a tête-à-tête conversation (a discussion in private)?
  - Which languages do you hear most in our streets?
  - Who is the city, and, if yes, how many?
  - Would the city be a person, which traits would you attribute to it?
  - What does Nuremberg do for Europe?
  - Where does Noris hide?
  - Where is the most private place in Nuremberg?
  - What is Nuremberg's best connection?
- ◆ Let your creativity loose and think of an even better question!

**Ask the city what moves it!**